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**Notification of the Ministry of Public Health**

Subject: Prescribing the characteristics of advertising of certain medical devices that do not require permission

B.E. 2556

Whereas it is reasonable set the advertising characteristics of certain medical devices for facilitate the operator to advertise the medical device in any media that is not specified. Benefits, quality and standards of medical devices or as an incentive for advertising media recipients there is a need to use that medical device and does not have any impact on the consumers. Authority according to Section 5 paragraph one and Section 6 (18) of the Royal Command Medical Device B.E. 2551 (2008) Minister of Public Health by recommendation of the Committee the medical device is therefore issued as follows. Clause 1 Provide a medical device that is advertised in any media that has no indication of its benefits. Quality, standard, component, or source the origin of the medical device to motivate the audience. There is a need to use that medical device to be exempted from requesting advertising permission according to Section 57 of the Medical Device Act, B.E. 2551 (2008).

Advertising of medical devices that are exempted from requesting an advertisement under paragraph one are:

- Advertising in which messages are displayed only on the trade name. Trademark or a trademark Clause 2 Exempt medical devices are not required to obtain permission according to this announcement. Must be a medical device at the manufacturer or The import must comply with Section 15 of the Medical Device Act B.E. 2551 (2008).
- Article 17 and Article 19 of the Medical Device Act B.E. 2551 (2008) and its amendments Depending on the case
- Article 3 Advertising outside this announcement To be in accordance with Chapter 7 Advertising Of the Medical Device Act, B.E. 2551 (2008) and its amendments Clause 4

This announcement shall come into force from the date of the announcement of the Royal Household onward.

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Minister of Public Health